

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King St, Suite400
Alexandria, VA 22314

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
259922-2	10/28/12	October 2012	10/01/12 - 10/03/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Judicial Crisis Network	JUDICIAL CRISIS NTWK	924C03 - Oakland C

Flight Dates	Order #	Alt Order #
09/24/12 - 10/03/12	259922	06330460

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1046	JCN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/02/12	10/02/12	Local 4 News Today 5-6A	5-530a	- 1 - - - - -	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - 1 - - - - - 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/02/12 5:12 AM Local 4 News Today 5-6A 5-530a :30 TVGENJCN1201H \$700.00 NM									
4	10/01/12	10/03/12	Local 4 News Today 5-6A	530-6a	1 - 1 - - - -	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1 - 1 - - - - 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/01/12 5:41 AM Local 4 News Today 5-6A 530-6a :30 TVGENJCN1201H \$800.00 NM 2 WDIV W 10/03/12 5:51 AM Local 4 News Today 5-6A 530-6a :30 TVGENJCN1201H \$800.00 NM									
6	10/01/12	10/03/12	Local 4 News Today @ 6A	6A-630A	1 - 1 - - - -	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1 - 1 - - - - 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/01/12 6:22 AM Local 4 News Today @ 6A 6A-630A :30 TVGENJCN1201H \$1,800.00 NM 2 WDIV W 10/03/12 6:23 AM Local 4 News Today @ 6A 6A-630A :30 TVGENJCN1201H \$1,800.00 NM									
8	10/02/12	10/02/12	Local 4 News Today @ 6A	630A-7A	- 1 - - - - -	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - 1 - - - - - 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/02/12 6:59 AM Local 4 News Today @ 6A 630A-7A :30 TVGENJCN1201H \$1,900.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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Chicago, IL 60675-3110

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259922-2	10/28/12	October 2012	10/01/12 - 10/03/12
Advertiser	Product	Estimate Number	
ISS/Judicial Crisis Network	JUDICIAL CRISIS NTWK	924C03 - Oakland C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/01/12	10/03/12	Today Show	7-8a	1-1----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1-1---- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/01/12 7:29 AM Today Show 7-8a :30 TVGENJCN1201H \$2,000.00 NM									
2 WDIV W 10/03/12 7:58 AM Today Show 7-8a :30 TVGENJCN1201H \$2,000.00 NM									
12	10/02/12	10/02/12	Today Show	8-9a	-1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/02/12 8:29 AM Today Show 8-9a :30 TVGENJCN1201H \$2,100.00 NM									
14	10/02/12	10/02/12	Today Show 9-10A	9A-10A	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/02/12 9:59 AM Today Show 9-10A 9A-10A :30 TVGENJCN1201H \$1,500.00 NM									
16	10/01/12	10/03/12	Noon News 12-1230p	12N-1230P	1-1----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1-1---- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV M 10/01/12 12:15 PM Noon News 12-1230p 12N-1230P :30 TVGENJCN1201H \$1,400.00 NM									
1 WDIV W 10/03/12 12:16 PM Noon News 12-1230p 12N-1230P :30 TVGENJCN1201H \$1,400.00 NM									
19	10/01/12	10/03/12	Ricki Lake	3-4p	111----	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 111---- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/01/12 3:44 PM Ricki Lake 3-4p :30 TVGENJCN1201H \$600.00 NM									
3 WDIV Tu 10/02/12 3:27 PM Ricki Lake 3-4p :30 TVGENJCN1201H \$600.00 NM									
2 WDIV W 10/03/12 3:48 PM Ricki Lake 3-4p :30 TVGENJCN1201H \$600.00 NM									
21	10/01/12	10/03/12	M-F Local News @ 4pm	4p-430pm	111----	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 111---- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV M 10/01/12 4:25 PM M-F Local News @ 4pm 4p-430pm :30 TVGENJCN1201H \$1,700.00 NM									
1 WDIV Tu 10/02/12 4:22 PM M-F Local News @ 4pm 4p-430pm :30 TVGENJCN1201H \$1,700.00 NM									
3 WDIV W 10/03/12 4:25 PM M-F Local News @ 4pm 4p-430pm :30 TVGENJCN1201H \$1,700.00 NM									

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259922-2	10/28/12	October 2012	10/01/12 - 10/03/12
Advertiser	Product	Estimate Number	
ISS/Judicial Crisis Network	JUDICIAL CRISIS NTWK	924C03 - Oakland C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/01/12	10/03/12	Inside Edition M-F 430-5p	430p-5p	1-1----	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1-1---- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/01/12 4:52 PM Inside Edition M-F 430-5p 430p-5p :30 TVGENJCN1201H \$2,500.00 NM									
2 WDIV W 10/03/12 4:52 PM Inside Edition M-F 430-5p 430p-5p :30 TVGENJCN1201H \$2,500.00 NM									
25	10/02/12	10/02/12	M-F Local 4 News 5-6pm	530P-6P	-1-----	:30	1	\$3,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$3,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/02/12 5:39 PM M-F Local 4 News 5-6pm 530P-6P :30 TVGENJCN1201H \$3,400.00 NM									
27	10/01/12	10/03/12	M-F Local 4 News 6-630p	6P-630P	1-1----	:30	2	\$3,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1-1---- 2 \$3,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/01/12 6:23 PM M-F Local 4 News 6-630pm 6P-630P :30 TVGENJCN1201H \$3,800.00 NM									
2 WDIV W 10/03/12 6:11 PM M-F Local 4 News 6-630pm 6P-630P :30 TVGENJCN1201H \$3,800.00 NM									
28	10/02/12	10/02/12	M-F Wheel of Fortune	7P-730P	-1-----	:30	1	\$3,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$3,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/02/12 7:24 PM M-F Wheel of Fortune 7P-730P :30 TVGENJCN1201H \$3,800.00 NM									
30	10/01/12	10/03/12	11-1135P Late News	11P-1135P	1-1----	:30	2	\$5,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1-1---- 2 \$5,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/01/12 11:28 PM 11-1135P Late News 11P-1135P :30 TVGENJCN1201H \$5,300.00 NM									
2 WDIV W 10/03/12 11:28 PM 11-1135P Late News 11P-1135P :30 TVGENJCN1201H \$5,300.00 NM									

Total Spots **26** Gross Total **\$55,500.00**

Payment Terms 30 Days

Agency Commission **\$8,325.00**

Net Amount Due **\$47,175.00**

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